



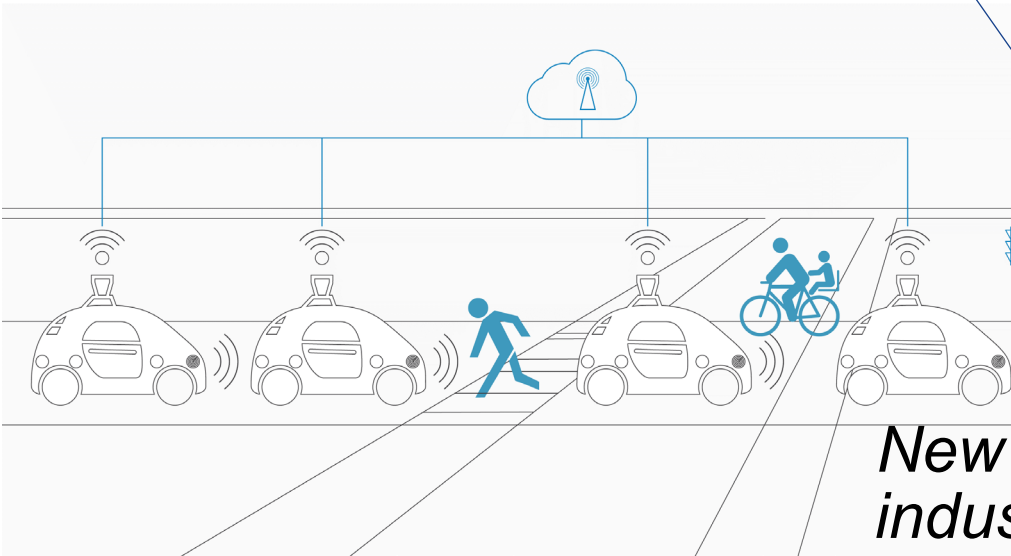
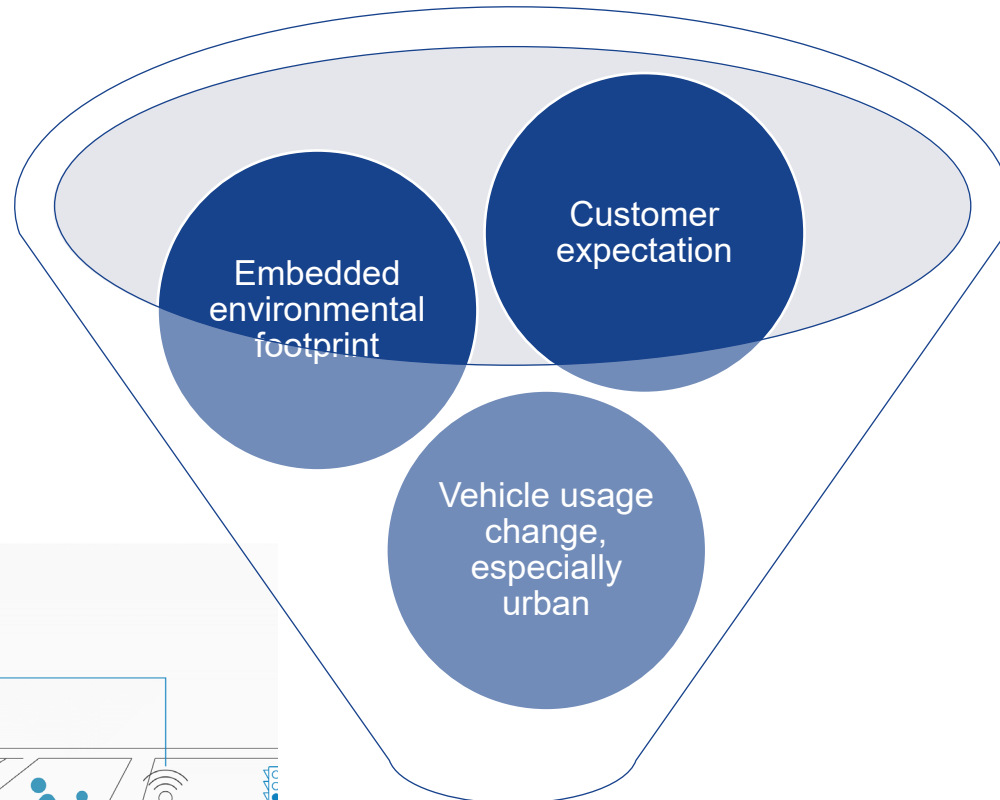
PRITEX

The low carbon future and its effects on automotive acoustic design



March 2023

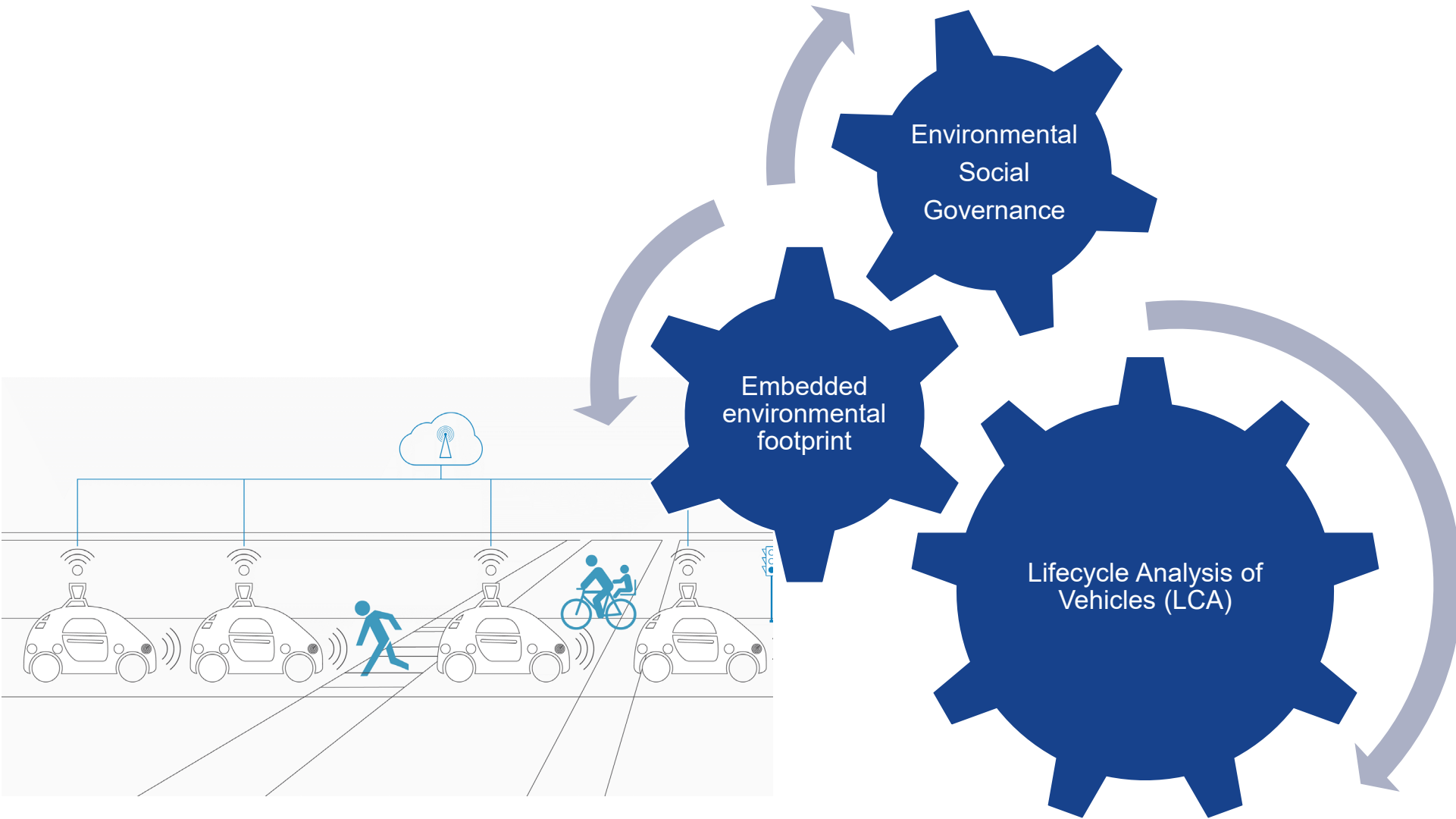
A FUTURE OF CHANGE



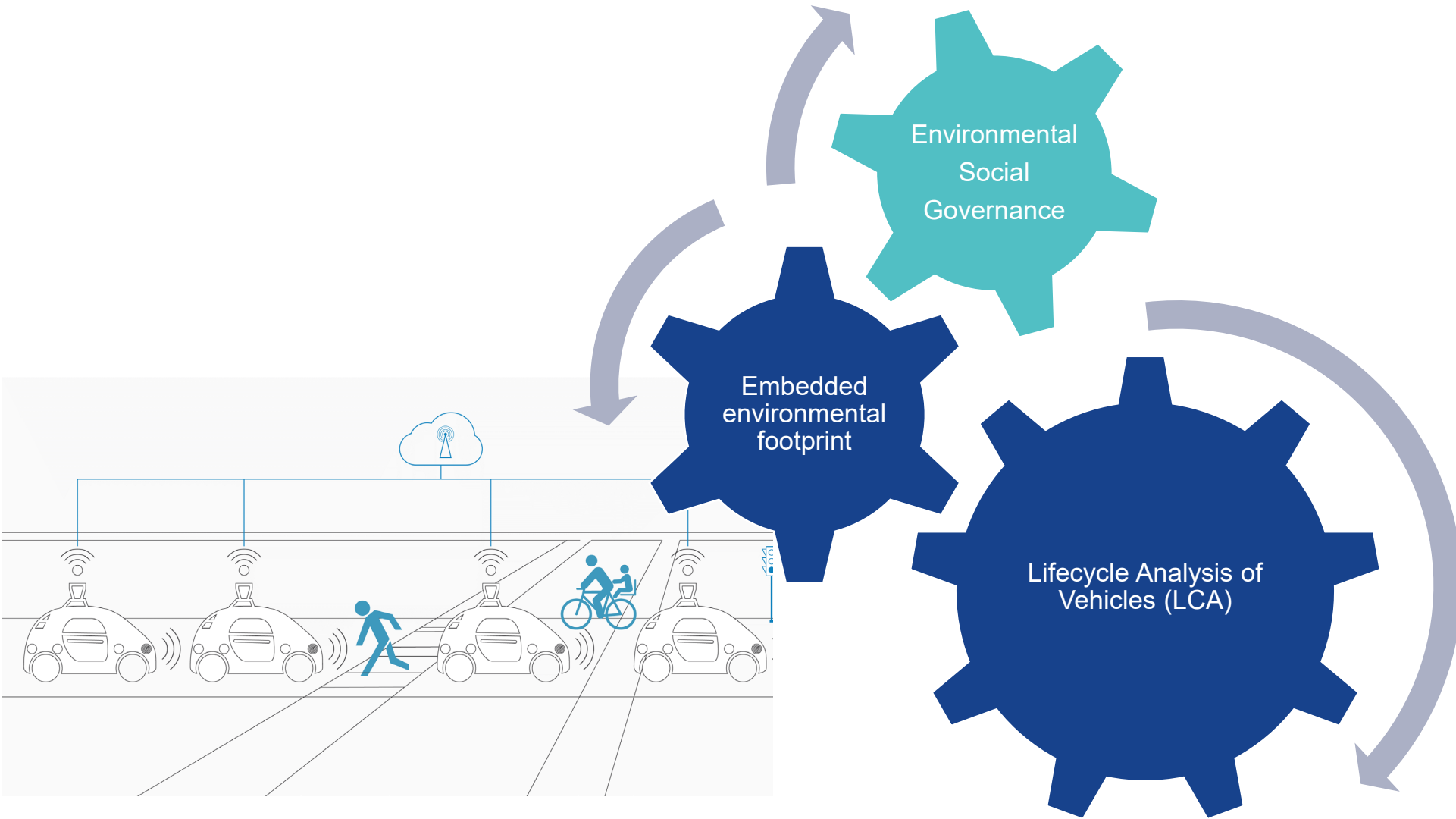
New expectations from the industry of "Smart Mobility"



EMBEDDED ENVIRONMENTAL FOOTPRINT



EMBEDDED ENVIRONMENTAL FOOTPRINT



OUR COMMITMENT

Environmental

“We pledge to continually improve the environmental performance of our business and products, minimising our impact in the natural world”

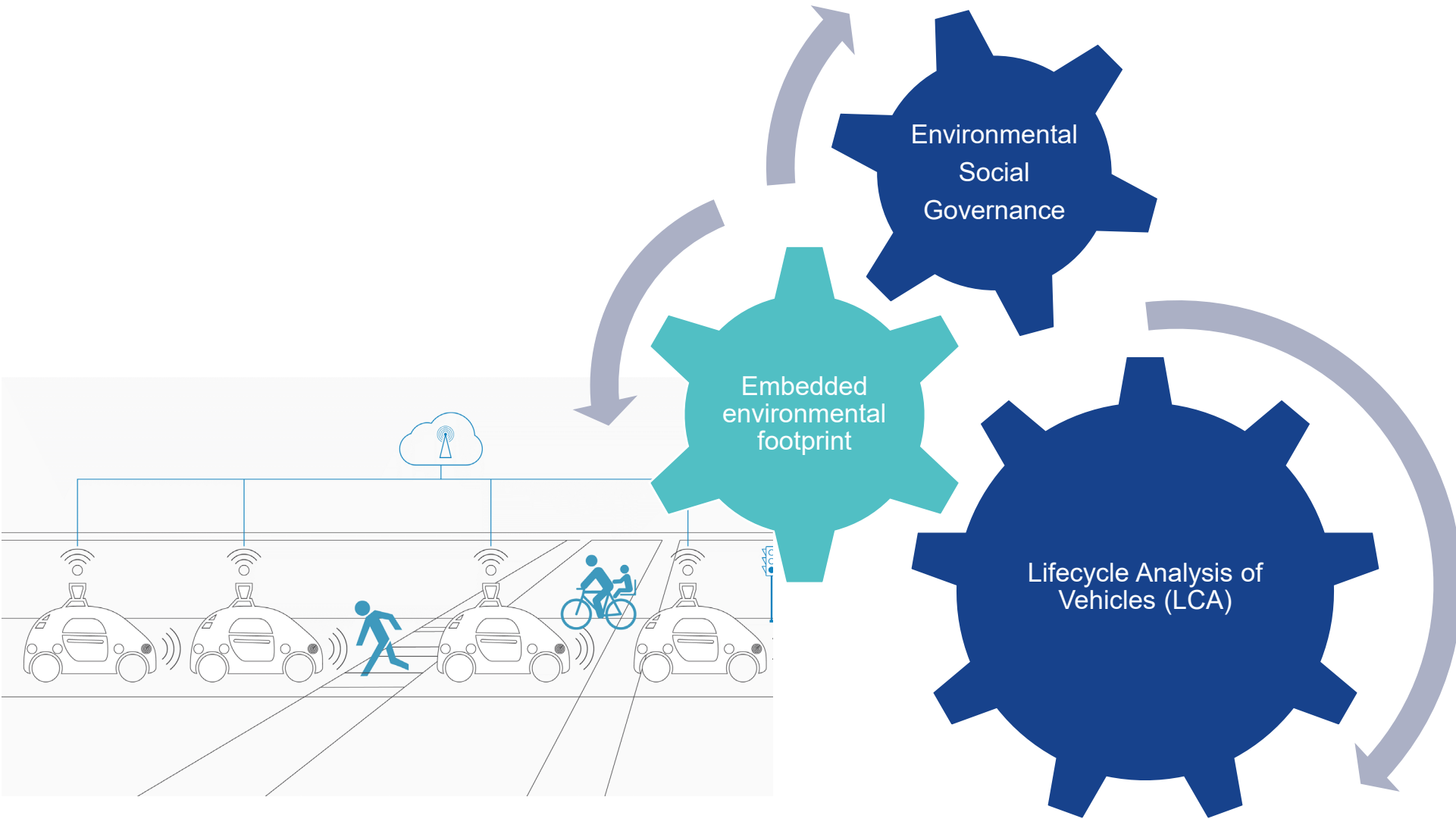
Social

“We are committed to ensure our activities, our employees and our partners are jointly involved in building a more sustainable and inclusive world”

Governance

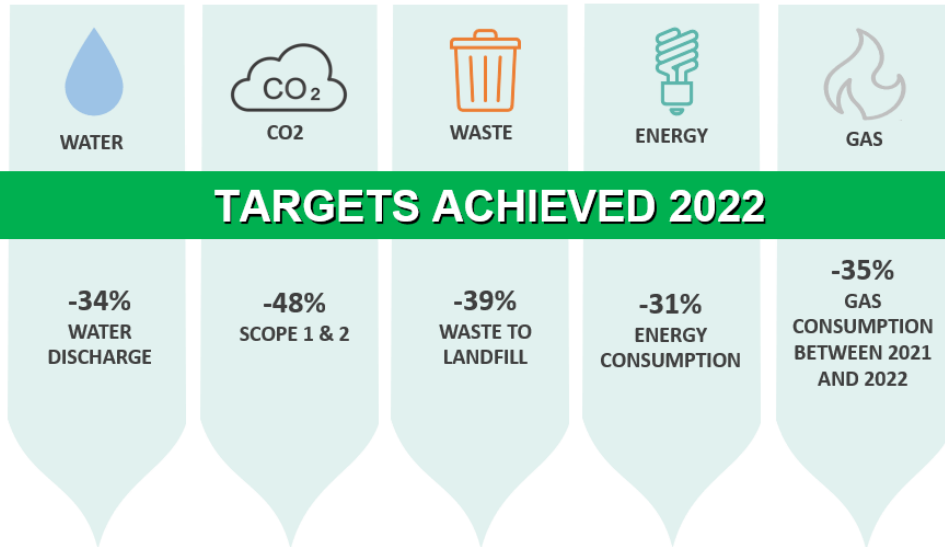
“To maintain a solid financial structure while being the leaders in sustainable acoustic solutions”

EMBEDDED ENVIRONMENTAL FOOTPRINT



OUR COMMITMENT

Environmental



INVENT SUSTAINABLE MOBILITY

PRIORITIES

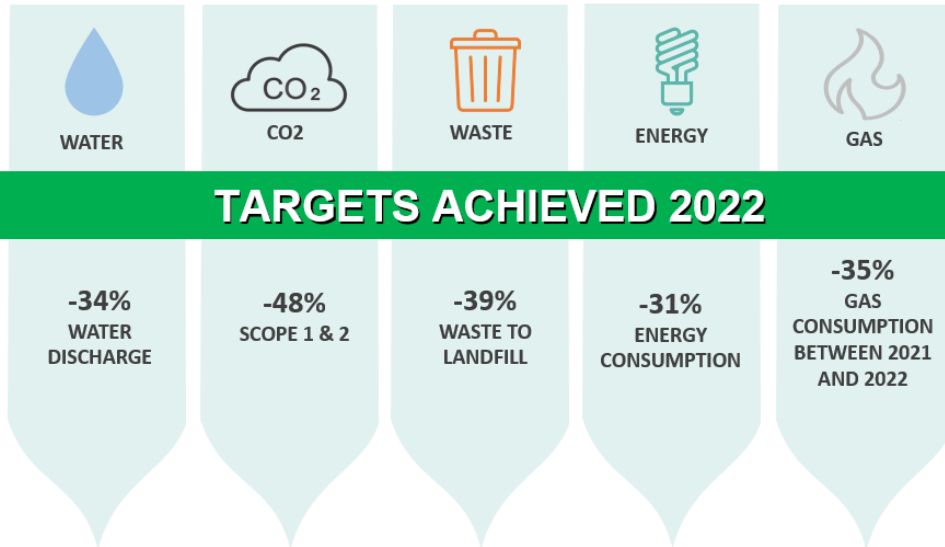
- Embed sustainability in new product and process development
- Increase our range of more sustainable products and processes
- Transparency of environmental impact (LCA)

OBJECTIVES

- Closed loop AcuLite offer by 2025
- 100% LCA for all product ranges by 2030

OUR COMMITMENT

Environmental



INVENT SUSTAINABLE MOBILITY

PRIORITIES

- Embed sustainability in new product and process development
- Increase our range of more sustainable products and processes
- Transparency of environmental impact (LCA)

OBJECTIVES

- Closed loop AcuLite offer by 2025
- 100% LCA for all product ranges by 2030

ACULITE® (FIBROUS ACOUSTIC ABSORBER)

Today's scenario : high recyclate content (up to 80%)



RECYCLED
PLASTIC
BOTTLES

15million
/ yr used to make AcuLite Products

Birth →



→ EOL



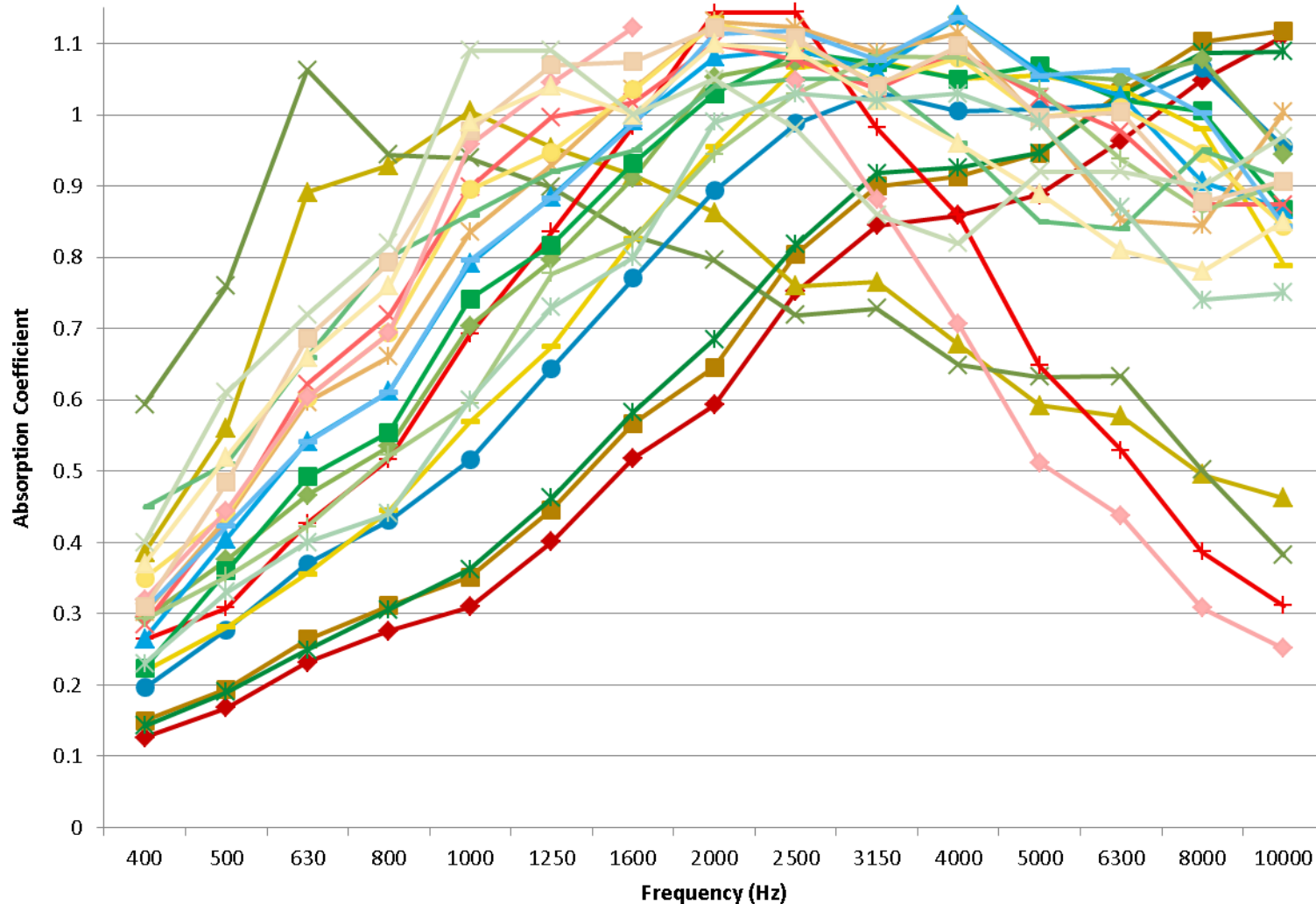
A high recyclate content does not in itself confer the ability to recycle or repurpose at EOL



OUR AMBITION: CLOSED LOOP ACULITE®

The challenge : a wide product portfolio!

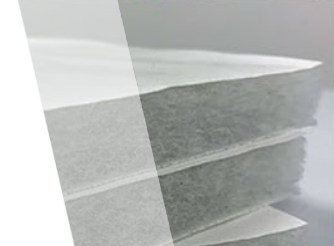
Alpha Cabin Absorption



Short Description

Thickness

- AcuLite B14F - 7 mm
- AcuLite B16F - 8.5 mm
- AcuLite Duo E30 - 17 mm
- AcuLite Duo E45 - 27 mm
- AcuLite E20F - 10 mm
- AcuLite E20FH - 10 mm
- AcuLite E20Fhm - 10 mm
- AcuLite E30Am - 19 mm
- AcuLite E30F - 15 mm
- AcuLite E30F.F - 15 mm
- AcuLite E30FH - 15 mm
- AcuLite E36F - 19 mm
- AcuLite E36FH - 19 mm
- AcuLite E45F - 25 mm
- AcuLite E45FH.FH - 16 mm
- AcuLite X16F - 20 mm
- AcuLite X32F - 40mm



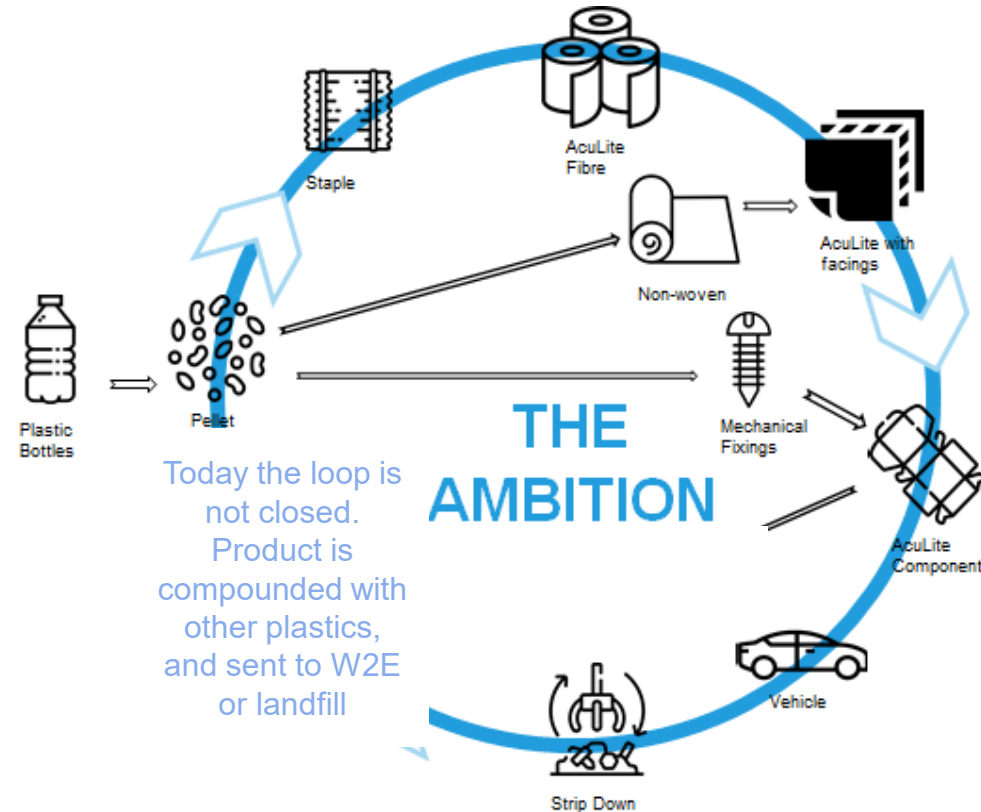
OUR AMBITION: CLOSED LOOP ACULITE®

Today's case.

Input plastic material is not segregated and ends up as shredder “residual waste”

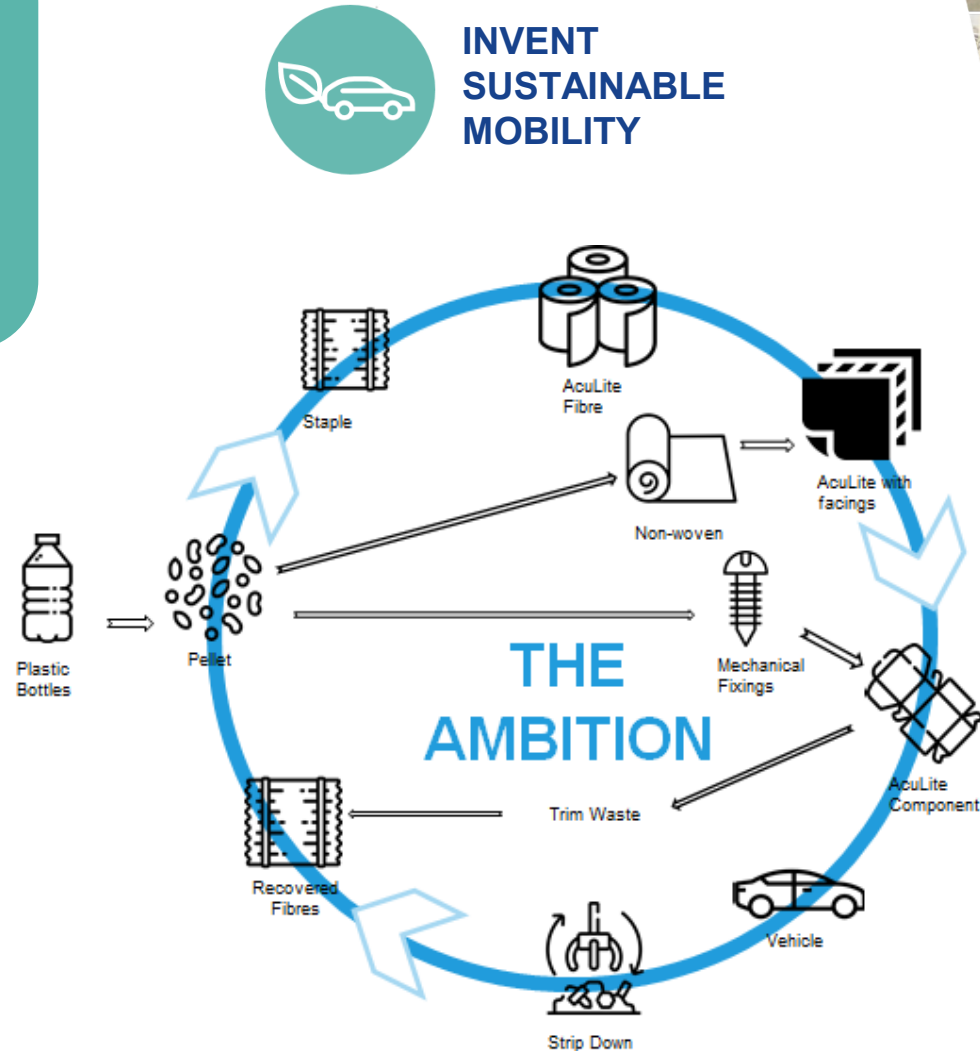


INVENT
SUSTAINABLE
MOBILITY



OUR AMBITION: CLOSED LOOP ACULITE®

Once your product has been re-engineered to be melt re-processable, focus has to be given to polymer degradation for its 2nd, 3rd lives



OUR AMBITION: CLOSED LOOP ACULITE®

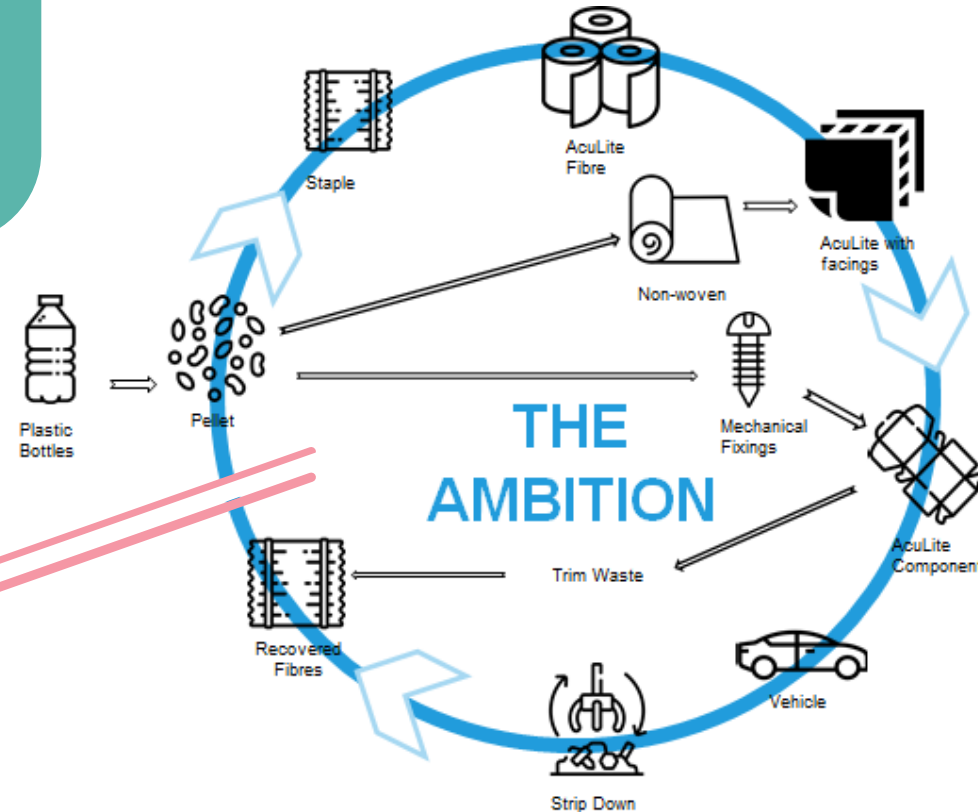
Melt processing alone reduces the intrinsic viscosity (IV) and changes the use case of the plastic

IV adjustment is necessary if infinite recycling is to happen

PET grade	Intrinsic Viscosity [dL/g]
Fiber grade	0.40 – 0.70
Film grade	0.70 – 1.00
Bottle grade	0.70 – 0.78
Water and soft drink bottle grade	0.78 – 0.85

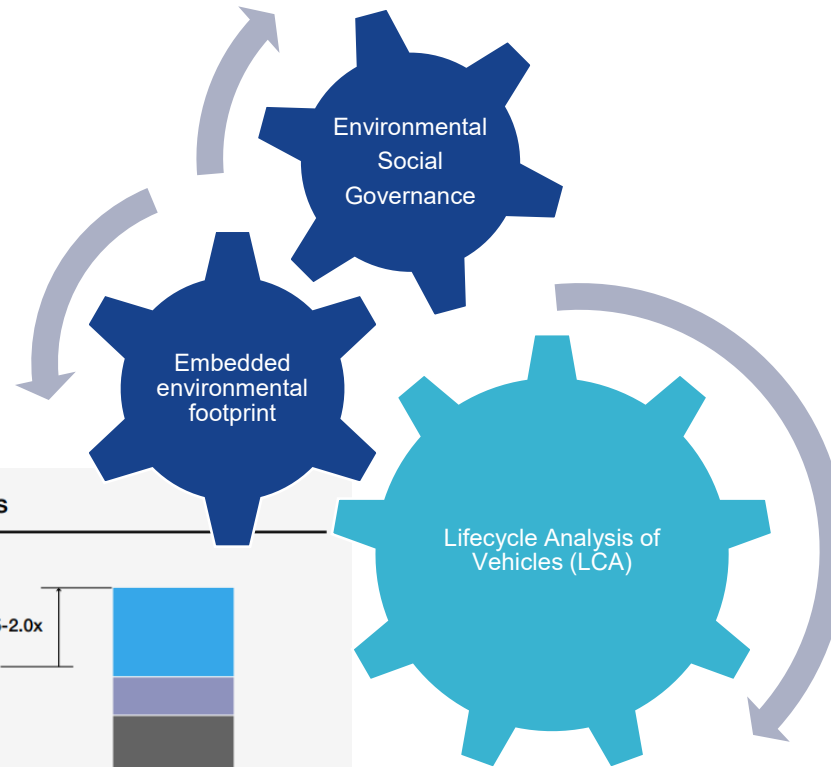


INVENT
SUSTAINABLE
MOBILITY

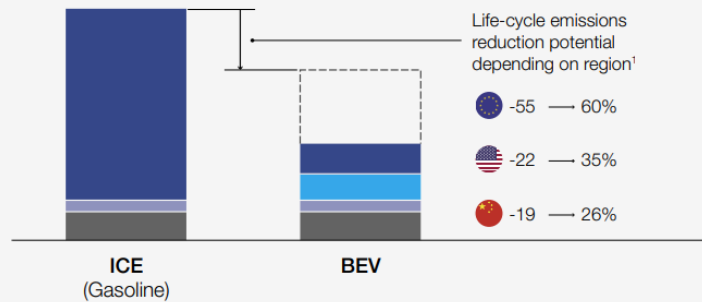


EMBEDDED ENVIRONMENTAL FOOTPRINT : WHY LCA?

Full life-cycle analysis of *embodied CO₂* is vital as it becomes the dominant source of CO₂ in an electrified future

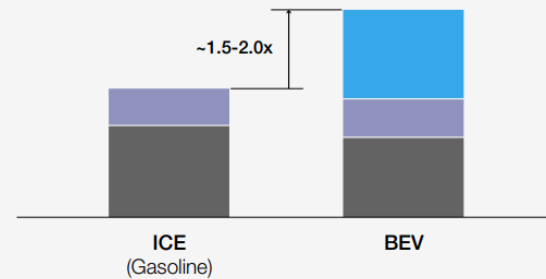


Life-cycle emissions



BEV life-cycle emissions could be substantially lower and depend on use of green electricity in power mix

Material emissions



1.5-2.0x higher material emissions for BEV vs. ICEV due to energy-intensive battery production

● Materials ● Production ● Battery ● Use (well-to-wheel) ○ Max. use (well-to-wheel)

1. Reduction potential also dependent on vehicle segment with smaller vehicles with typically higher emission reduction potential.

Source: World Economic Forum, 2021, Global Battery Alliance, McKinsey analysis



THE CONSEQUENCES OF RE-PROCESSABLE MATERIALS

The pallet of all NVH materials will be changing.

To ensure optimal material re-use at end of life, dissimilar NVH materials will need to be disassembled from one another before entering the recycling streams.

This can require adaptations at the design stage

How can this shifting landscape of design and materials be adequately understood at the early design stage, especially with new and novel NVH sound sources appearing in electric vehicles?



ACOUSTIC TRENDS

The removal of ICE masking noise reveals other issues :

- Unexpected mechanical noises already present but previously masked
- The requirement to make silent new systems which are unrelated to the driving experience (e.g. Air Suspension Unit compressor, E-charger, E-AC, ESG).
- Noises associated with electric primary drives (EDU)

How can this shifting landscape of design and materials be adequately understood at the early design stage, especially with new and novel NVH sound sources appearing in electric vehicles?



WORKING WITH OUR CUSTOMERS ON THE NEW CHALLENGES

BIOT parameterisation on the core acoustic media to enable SEA modelling of the generic vehicle level performance

- interaction of vehicle battery pack provides a useful boost in floor system performance

- What about the new electro-motive sound sources?,

e.g. eAC, primary drive



THE ELECTRIC ENGINE

Newly conceived electrically driven rotating machines with exceptionally high energy densities and low mass, are providing unique acoustic challenges with new and distinct radiation patterns.

Example

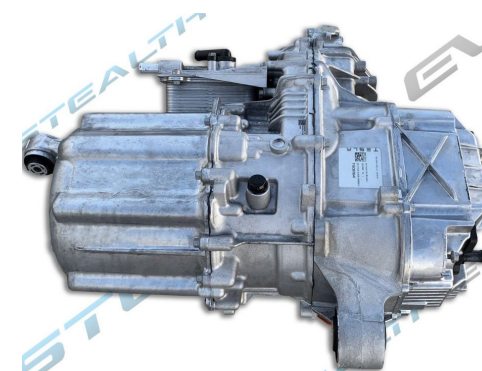
Industrial Motor, **300hp**

Typical Mass 1500 – 2000Kg



Model S Motor, **300hp**

Mass **45Kg**



2 STAGES OF APPROACH

Firstly, at the earliest opportunity use 3D printing to develop a 1:1 physical representation of the sound source in question.

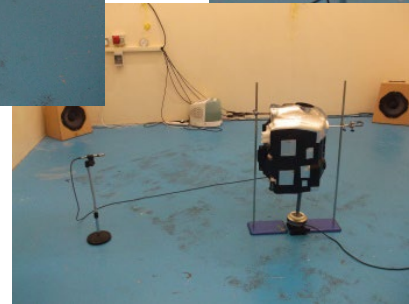
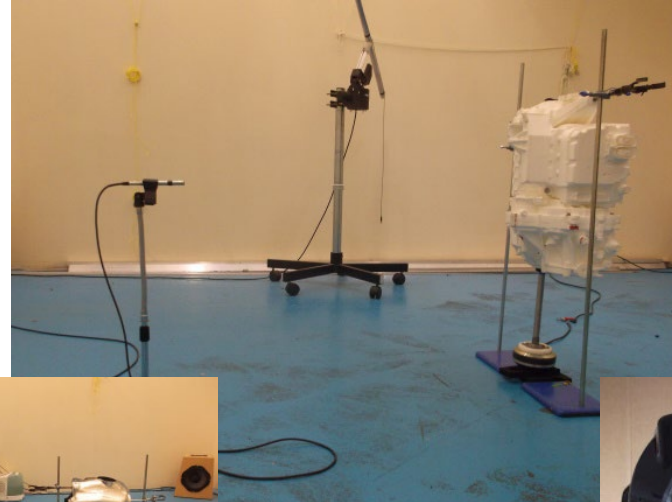
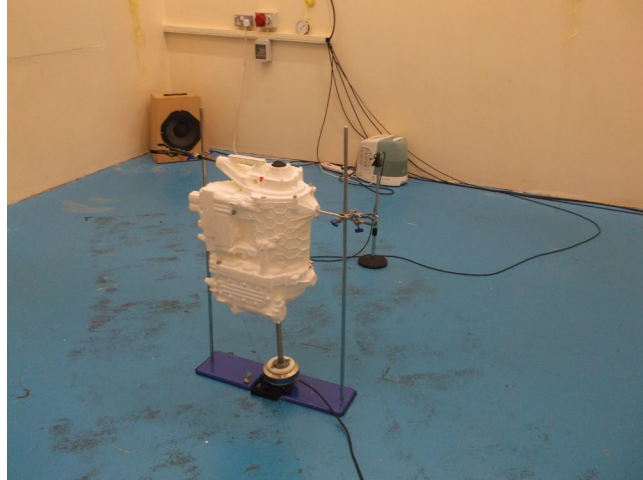
This can then be developed into a representation of the sound source in application through the controlled injection of acoustic energy into the structure.

Secondly prototyped acoustic countermeasures can then be fitted and trialled



ACOUSTIC SUB SYSTEM EVALUATION

Make the 3D printed sound source



Fit the jacket (or acoustic countermeasure) and assess change in radiated sound power



WHY DO WE DO THIS?

Often the geometry is complex, and obtaining an intimate fit for acoustics can be challenging

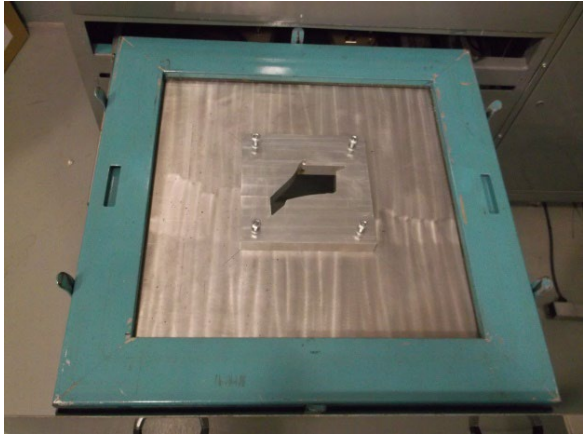
The noise sources contain high energy high frequency content (>5KHz) and sealing, grommets and interfaces have to be qualified in the context of the mating geometries

The separate qualification of these mating and sealing elements can then be separately qualified to help build more robust acoustic models

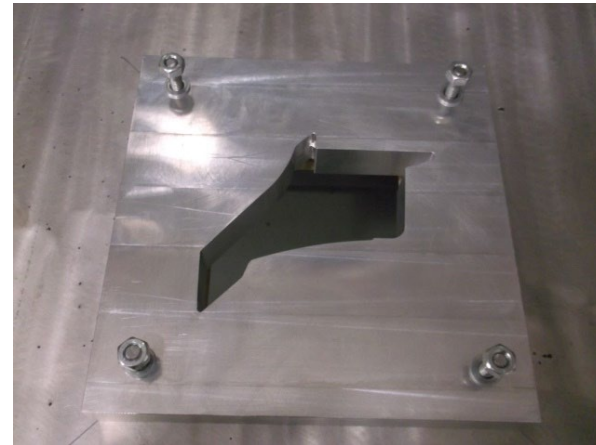


CHARACTERISATION OF INSTALLATION, SUBCOMPONENTS

Important to qualify the interfacing / bounding elements of an acoustic containment measure



Apamat with machined fixture for acoustics



Fixture detail

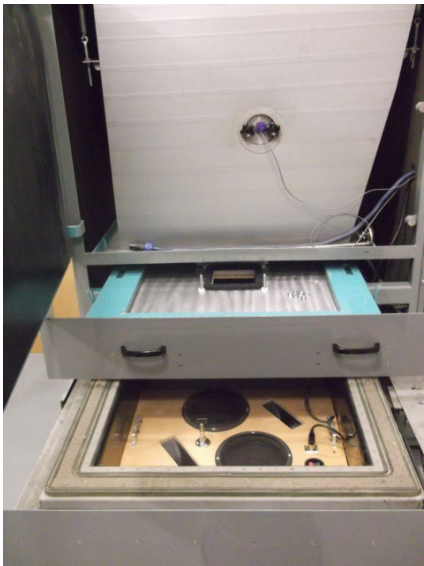


With part fitted

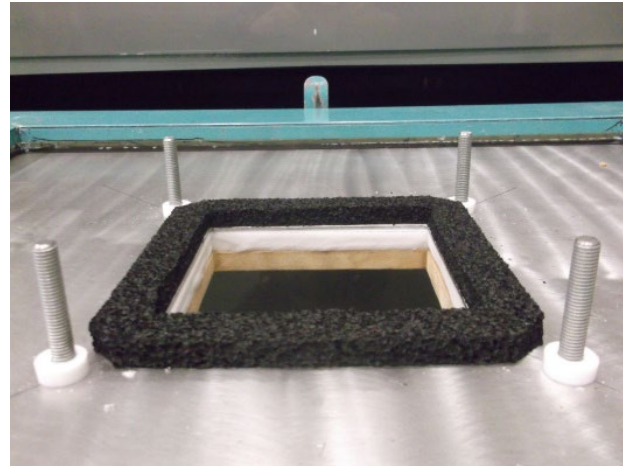


CHARACTERISATION OF INSTALLATION, SUBCOMPONENTS

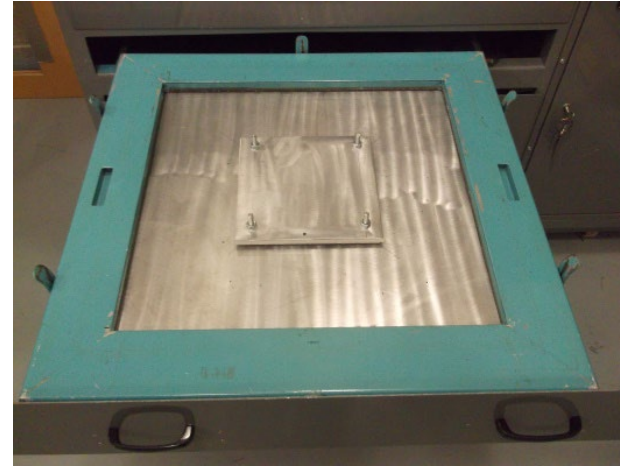
Important to qualify the interfacing / bounding elements of an acoustic containment measure



Apamat Machine



Seal Fitted

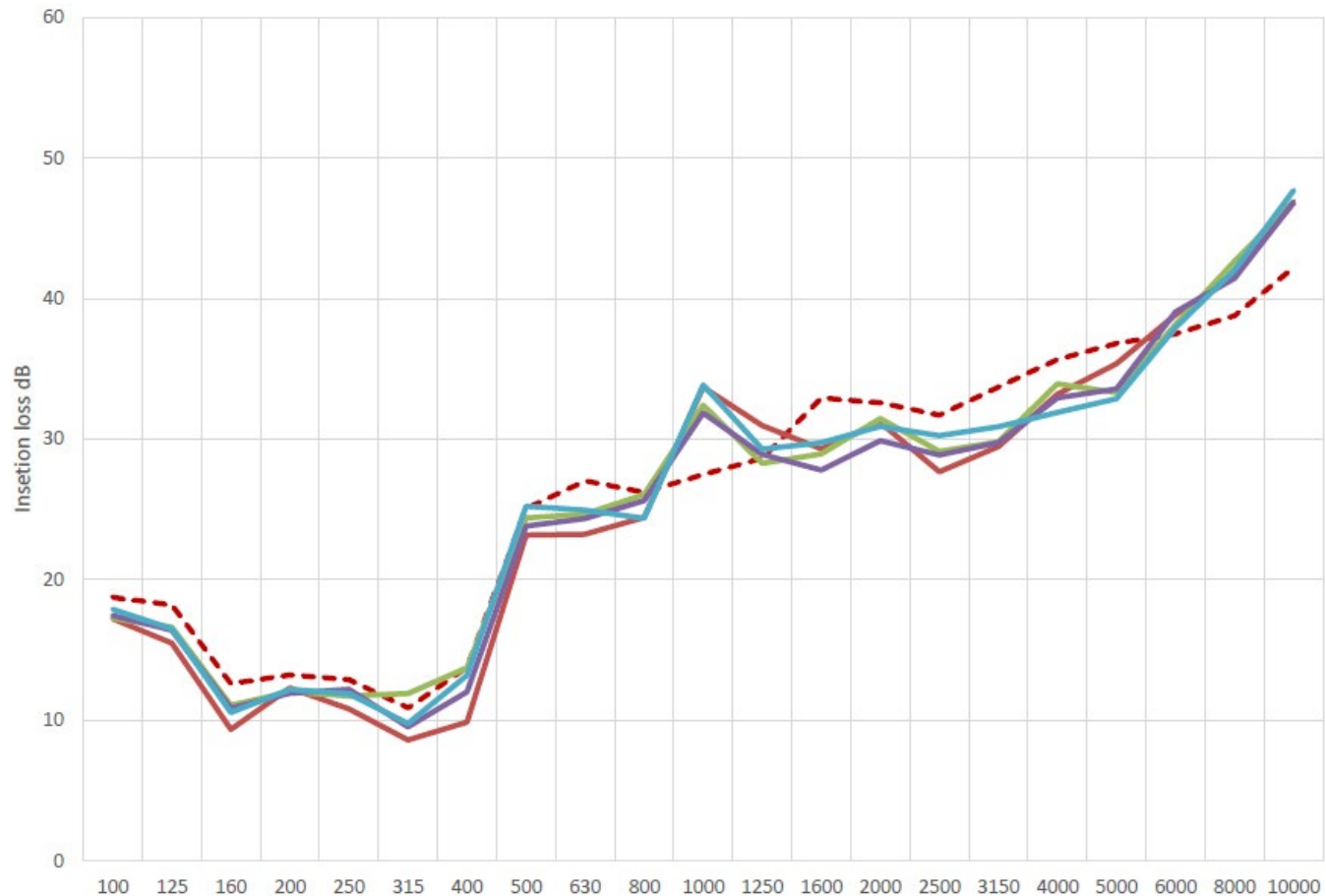


Top Cap



CHARACTERISATION OF INSTALLATION, SUBCOMPONENTS

Example data of traditional seal (dotted line) and different configurations of a recyclable alternative



SUMMARY

The requirements for novel acoustic solutions for EVs has evolved in an industry which is simultaneously committed to a sustainable future

The NVH pallet, and design considerations connected to it, is changing

With customer expectations of refinement every increasing, it is going to be a very busy time in our industry!

Thankyou

